



# TIKI WA'HA ROTARY CLUB OF ALA MOANA



Lend a Hand

April 2, 2004

## MEMBERSHIP MINUTE

### “WHAT DOES ROTARY MEAN TO ME?”

BERLYN HINAZUMI

By Sam Shenkus



I was born and raised in Honolulu, graduated from Castle High school and attended the University of Hawaii at Manoa. During my senior year at Castle, I started a part-time job in sales at the Ala Moana Carol & Mary store. I loved fashion and all the creative elements of advertising and marketing, so I worked at Carol & Mary throughout my college years. My family is filled with accountants and financial experts, so I was determined to travel a different path and studied fashion and design in college. After a couple of fashion merchandising classes, I discovered that I didn't enjoy the back end of the retail industry as much as the front end of advertising and marketing. I graduated with a Degree in Marketing in 1979 and, as a perky new marketer, I accompanied my sorority sister to apply for a flight attendant position with United Airlines. Since I went on a whim, I was

amazed to hear “Congratulations, you're going to Chicago” but sad that my friend didn't get accepted. Being a local girl, I really had to adjust to Chicago's cold weather but loved flying and lived there for three years. My sorority sister had gone on to New York's Fashion Institute of Technology and asked me to come live with her. In 1984, I moved to New York City, flew the east coast-west coast routes, partied like crazy at the discos and Studio 54 and had a blast! In 1988, my roommate got married, moved to Connecticut and I transferred to the United base in San Francisco and finally home to Honolulu in 1990. In 1991 I married my boyfriend and college golfing buddy and by 1992 I wanted to start a new career that would keep me home with my husband. My Dad established his financial planning company over 30 years ago and he had always felt that my flying was not a “real job”. In 1992, I was ready to work with my Dad, he became my mentor and I found that I enjoyed financial planning. In 1995 Dad had a stroke, sold out his partnership to his partners and I helped him resolve his personal financial security. I joined Edward Jones in 1996 and met Rich Courson at a Dale Carnegie course. Rich would always talk about his Rotary Club and I told him how much I enjoyed being a member of the Castle Interact Club. When Rich brought me to lunch, I noticed how such a diverse group of people got along so well and enjoyed Rotary.

Even when the stock market drops, I always look forward to my Rotary meetings and I'm very proud of how we have improved the lives of people in the world who have so little, yet now have a future. I love to make a difference in the lives of my clients and I am proud to make a difference in the world with my fellow Rotarians.

ALA MOANA HOTEL

- LUNCH -

THURSDAY NOON

## April PROGRAMS

8th

Laura Thielen  
or  
Randy Roth  
Governor's Initiative

15th

Pamela Ford  
Value of  
Pharmaceuticals

---

Editor Gene Carson 1188 Bishop St., Ste. 1802  
Honolulu, HI 96813  
ECarson106@aol.com

President of RI  
Jonathan B. Majiyagbe  
District 5000  
Gary Siracusa, DG  
Rotary Club of Ala Moana  
Officers and Director  
Rotary Year 2003-2004  
President Tony Wong  
Pres-Elect Milton Miyakawa  
Vice President Clayton Wong  
Past President Kristine Blancq  
Secretary Stephen Arita  
Treasurer Kevin McCrary  
Sargent at Arms MaryAnn Berry  
Club Svc. Glenn Tsumura  
International Svc. Bob Hayashi  
Community Svc. Glenn Tsumura  
Vocational Svc. Candice Naito  
Club Service Milton Miyakawa  
Fellowship Com. Bridgette Adams  
New Generations Clayton Wong  
Membership & PR Sam Shenkus  
Attendance Wally Young  
Fund Raising Dave Berry  
Fnds (Rotary & HRYF) Rich  
Courson  
Indoctrination Dick Bento  
Club Historian Ethel Ching

## ATTENTION

**Golfers playing in the District Conference golf tournament. Book your flights now! Flights are selling out! One more thing. Also, if you plan to go to the Maui Conference please inform Roger Lerud.**

## MORE CONFERENCE INFORMATION

Just got E-mail from DG Gary that more info now available at District Web: [www.rotaryd5000.org](http://www.rotaryd5000.org) Select "Conference 2004" to get into "Conference registration", "Hotel registration", "golf", and "Meal package".

## President Tony's Last Club Assembly

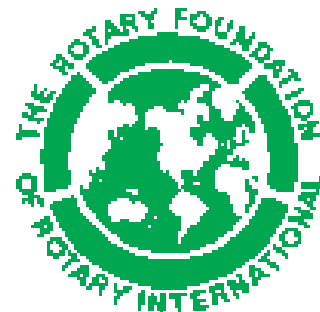
On April 29, 2004, President Tony Wong will hold his last Club Assembly at the Uraku Tower Social Room, from 6:00 PM. Dinner will be catered by Tri Nguyen, so you know that it will be GOOD FOOD! Cost is \$21.

Come and participate in the Club's last full business meeting of President Tony Wong's year. Two main topics will be: a report from Past President Roger Lerud's Long Range Plan Committee, and Club Secretary Steve Arita's report on what we should do regarding consistently absent members. All members should voice their opinions and ideas on these subjects, as well as any other club operation. Please make it a point to attend.

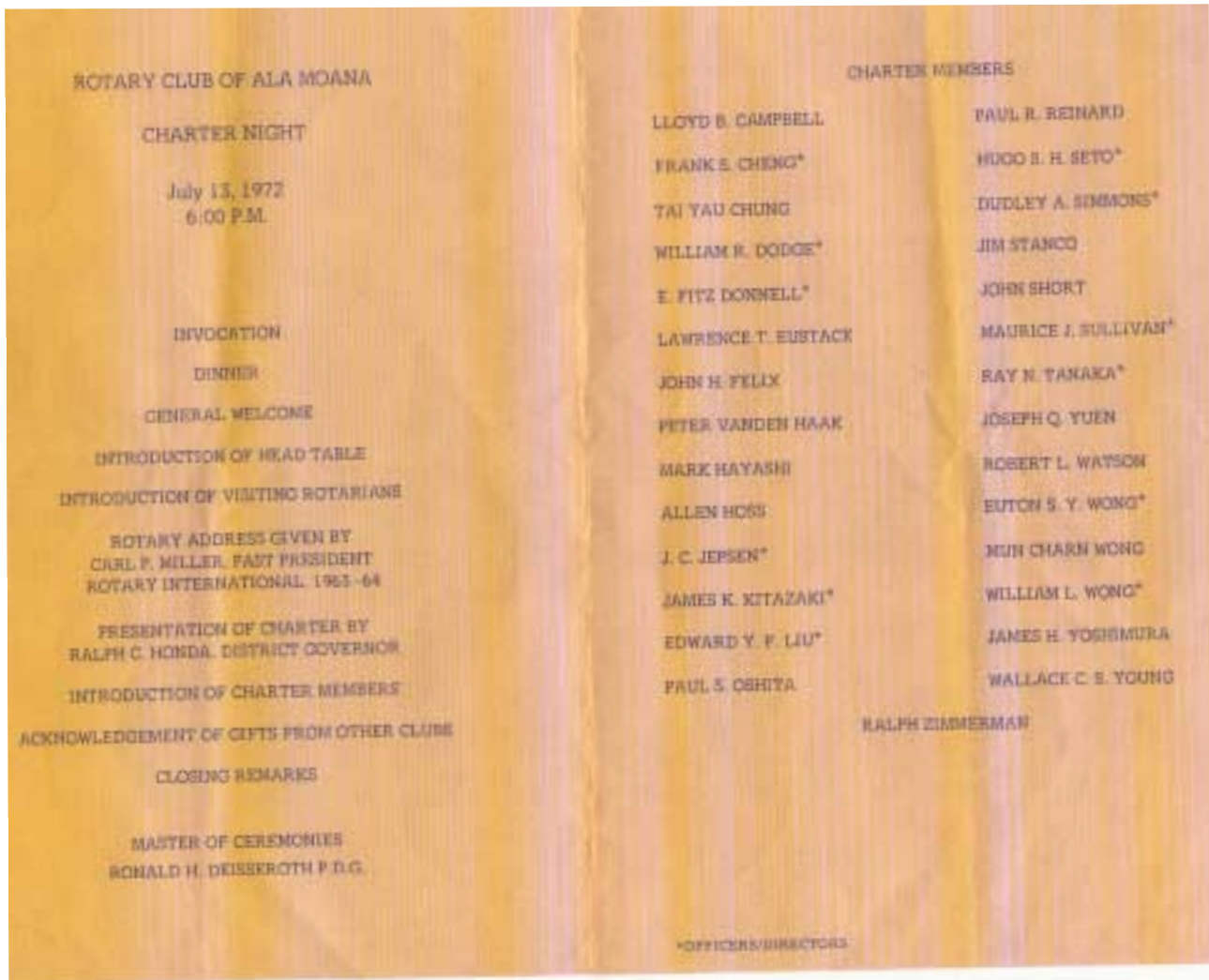
This evening meeting will take the place of the regular noon meeting on April 29th; so don't show up at the Ala Moana Hotel at noon time. A sign up sheet will be filed out for the next two meetings, April 8th and April 15th. Please sign up as we need a head count for the dinner.

### The Four-Way Test *Of the things we Think, Say and Do*

1. Is it the Truth?
2. Is it Fair to all concerned?
3. Will it build Goodwill and Better Friendships?
4. Will it be Beneficial to all concerned?



## THE DAY ALAMOANA ROTARY CLUB STARTED



### RICH COURSON REPORTS

Our club has already surpassed its goal of per member giving to Rotary International of \$150.00. We have averaged slightly over \$190.00 per member. Our club is very generous. Six top contributors will be recognized.

Every Rotarian has the privilege and obligation of seeking qualified members. In this way, all club members can help their clubs achieve a full representation of the business and professional life of the community.

There are many waiting for you to tell them about Rotary; waiting for your or some other Rotarian to ask them to come for lunch and explain what we are and what we do.

You can be of no greater service to a friend than to tell that friend about Rotary and what Rotarians do.